

Friend/Family Member #2

Dear (Enter Friend/Family member name here):

I am writing to ask for your help and enlist your support. I recently signed up to participate in the Dunkin' Donut Family Fun Run and Walk-A-Thon, which is T.J. Martell Foundation's inaugural walk event to help raise money to find a cure for cancer.

The T.J. Martell Foundation is a 501 (c) 3 national non-profit organization that funds innovative research for leukemia, cancer and AIDS in six top research hospitals in the United States. The T.J. Martell Foundation was founded in 1975 by music industry executive, Tony Martell and his colleagues, in memory of his son, T.J., a victim of leukemia. To date, the T.J. Martell Foundation has raised more than \$225 million for research.

I have been personally affected by cancer. (Enter personal story here and/or name of Honoree).

I will be walking on Saturday, November 7, 2009 in Nashville, TN at Centennial Park with a large group of family and friends in honor of (Name of Honoree). Collectively we would like to raise more than (Enter goal here) for vital cancer research. I would appreciate a donation of (Enter amount here) from you, or whatever your budget allows. Your charitable contribution is 100 percent tax deductible. Please let me know if you will be making a donation, and send your check, made payable to the "T.J. Martell Foundation", to (Enter your name and home address here).

Here's where my special request comes in...I am asking you to help me meet this goal by making a generous contribution that will support the research and care programs that the T.J. Martell Foundation funds and help find a cure for (Name of Honoree). He/She and many, many others need our help.

Your contribution will enable the T.J. Martell Foundation to take full advantage of the tremendous opportunities in cancer research that are now on the horizon. The path to finding a cure for cancer is paved with numerous research opportunities – any of which could have a profound impact on the lives of those with the disease. The only thing standing in the way of a cure is additional money to fund this life-saving research. Your support allows us to give children and adults with leukemia, cancer and AIDS the quality of life and future they deserve.

Thank you for supporting this important cause!

Best wishes

(Enter your name here)