

## Vendor #1

Dear (Enter vendor's company name here) Partners:

My company, (Enter your company name here) has made a commitment to the T.J. Martell Foundation to participate in their annual walk event called Dunkin' Donuts Family Fun Run and Walk-A-Thon. I am writing to ask for your help and to enlist your support for this most worthwhile event.

The T.J. Martell Foundation is a 501 (c) 3 national non-profit organization that funds innovative research for leukemia, cancer and AIDS in six top research hospitals in the United States. The T.J. Martell Foundation was founded in 1975 by music industry executive, Tony Martell and his colleagues, in memory of his son, T.J., a victim of leukemia. To date, the T.J. Martell Foundation has raised more than \$225 million for research.

I have been personally affected by cancer. (Enter your personal story here and the name of your honoree).

At (Enter your company name here), we are supporting the T. J. Martell Foundation by participating in the Dunkin' Donuts Family Fun Run and Walk-A-Thon. I will be walking on Saturday, November 7, 2009 in Nashville at the Centennial Park with a large group of my colleagues in honor of (Name of Honoree). Collectively, our team would like to raise more than (Enter Company goal here) to support the vital research programs of the T.J. Martell Foundation.

Here is where you can help! Please consider making a tax-deductible donation of (Enter amount here) – or whatever your budget will allow – to help further vital cancer research. You may send a check, made payable to the “T.J. Martell Foundation”, to (Enter your name and company address here). Please know that not only would I be grateful for your support, but so would the tens of thousands of people who live with leukemia, cancer and AIDS every day.

Your contribution will enable the T.J. Martell Foundation continue to fund innovative cancer research programs at the Frances Williams Preston Laboratories at the Vanderbilt Ingram Cancer Center. This November marks the 16<sup>th</sup> Anniversary of the T.J. Martell Foundation's commitment to the Vanderbilt-Ingram Cancer center. More than \$15 million that the Martell Foundation has invested in work by Vanderbilt-Ingram scientists has led to more than \$100 million in additional federal research support.

Thank you for supporting this important cause!

Sincerely,

(Enter your name here)